

Program Number: 41CGAA - H
Cash Allowance = \$500 / \$1000 / \$1500
August 4, 2015
December 18, 2015
+ January 8, 2016

INDEPENDENT CONTRACTORS / SERVICE PROVIDERS / DISTRIBUTORS / FRANCHISEES
2016 MODEL YEAR
OFFICIAL PROGRAM RULES

PROGRAM PERIOD:

August 4, 2015 through **January 2, 2017**

PROGRAM TYPE: Bonus Cash

Refer to Incentive Rules Manual (Gold Book) and Incentive Summary Communications.

PROGRAM DESCRIPTION:

This program offers eligible consumers, as defined in the Customer Eligibility section; a \$500, \$1,000 or \$1,500 cash allowance to be applied toward the commercial purchase (Type Sale B) or commercial lease (Type Sale E) of an eligible vehicle.

Customers **must** present proof of business ownership and verification that they are an approved contractor, service provider, distributor or franchisee of company described in the Customer Eligibility section below. Dealer must retain a copy of the documents in the sales jacket.

This incentive is only for the approved distributors, independent contractors/service providers and franchisees of the companies listed under Customer Eligibility. Sales to the parent company(s) qualify for and are entitled to national fleet incentives. Contact the Regional Fleet Account Executive or the Chrysler Fleet hotline for national fleet incentives.

Eligible vehicles must be delivered during the program period.

PARTICIPATING DEALERS:

All franchised FCA US LLC dealers who agree to abide by these Official Program Rules are eligible to participate.

Eligible Models:

2016 Model Year

Ram ProMaster Low Roof Cargo Van	\$1,000
Ram ProMaster High Roof Cargo Van	\$1,500
Ram ProMaster Chassis Cabs & Cutaways	\$1,500
Ram ProMaster City Cargo Van	\$500

CUSTOMER ELIGIBILITY:

Eligible customers must be official and approved Independent Contractor/Distributor/Franchisee associated with / working for one of the following companies. Proof of eligible Contractor / Distributor/Franchisee must match name of buyer on NVDR.

<u>Program ID</u>	<u>Eligible Customer Company</u>
41CGAA	Bryant Heating and Cooling Distributors
41CGAB	Carrier Distributors
41CGAC	Culligan Franchisees
41CGAD	FedEx Ground (eligible accounts have "green" FedEx ID on their vans, ineligible accounts have "purple" FedEx ID which are a part of the national fleet).
41CGAE	Rheem/Ruud A/C Distributors
41CGAF	Trane Residential Distributors
41CGAG	Lennox Residential Distributors
41CGAH	Amazon Delivery Service Provider (DSP)

Customer must provide proof of both (1) business ownership and (2) proof that they are an authorized distributor, independent contractor/service provider or franchisee. Customer must provide one of the following proofs of affiliation with one of the above companies. All documentation must be current to be applicable.

- FedEx Ground – All authorized contractors have an ID number that can be obtained from the www.MyGroundBiz.com website. The site is password protected for contractors only. Contractor can provide proof from the site. Copy of the contractor's current ID card is also a valid proof that the contractor is eligible.
- + Confirmation from the parent company's website that the company is an authorized dealer/distributor is required.
 - www.Bryant.com
 - www.Carrier.com
 - www.Culligan.com
 - www.Rheem.com
 - www.Ruud.com
 - www.Trane.com
 - www.Lennox.com
- Amazon DSP will provide dealer with appropriate proof of business ownership.
 - Dealer will confirm eligibility with Amazon by sending an email to: AMZL-DSP-Confirmation@amazon.com
Include in the body of the email:
 - Business Name of DPS
 - Business Owner's first and last name
 - Dealer Salesperson's contact information; name, phone and email
 - Amazon will reply to the dealer's email with confirmation of the Approved DSP within 24 hours.
 - Upon approval, dealer will notify the DSP and process the sale.

Dealer must retain a copy of the eligibility documents in the sales jacket.

The vehicle sale or lease must be registered in the name of the eligible business owner or in the business name.

The total consumer incentive payment must be clearly shown as a separate line item reduction in the calculation of the purchase price on the signed FINAL buyer's order / purchase contract or if a lease, on the FINAL lease contract on the "Rebates and Non-Cash Credits" line. This computation must be done at the time of sale or lease, and must be identified on the buyer's order or purchase contract as a sales incentive/rebate.

In the case of a lease, the minimum term must be no less than 12 months.

The cash allowance must not be combined with customer down payment or other dealer provided discounts.

DEALER ELIGIBILITY:

Dealer is required to retain copies of all required supporting documents in the sales jacket, and the dealer is ultimately responsible for providing proof of customer eligibility.

Any claim reported through DealerCONNECT without required proof of eligibility could result in a dealer chargeback, or non-payment of a dealer claim

PROGRAM COMPATIBILITY:

This program is compatible with the following program types, providing the vehicle meets all program eligibility requirements:

- Automobility program
- Military Consumer Cash Allowance
- On-The-Job Programs
- National or Regional Consumer Cash Allowance/APR programs
- National or Regional Consumer Lease Loyalty Cash programs
- All other bonus Cash programs

This program is not compatible with the following programs.

- All Small Business Affiliate programs (i.e.; National Association of Realtors, Plumbing Heating Cooling Contractors, etc.)
- FFA program
- FCA Employee Advantage
- Dealership Employee Purchase
- FCA Affiliate Rewards programs
- Friends Program

(Rev: 1-08-16.41CGAA-H)